

Simplicity Sales Summit

Scale Without Limits

March 18 – March 20 | Dallas, TX

Leverage our industry’s leading distribution platform to grow your business, enhance client value, and scale without limits.

Join industry experts and top producers at this dynamic event designed to equip advisors with cutting-edge strategies, proven sales techniques, and client retention tactics that drive long-term success. Discover why Simplicity is the premier partner for holistic financial planning, helping advisors bridge the gap between accumulation and protection to deliver consumer-oriented solutions for clients at every stage of life.

- ✓ **Expert Insights**
 Gain valuable tips from top industry leaders and sales professionals.
- ✓ **Client Retention Strategies**
 Keep clients engaged and build lasting relationships.
- ✓ **Proprietary Tools**
 Leverage the latest tech and resources to boost sales.
- ✓ **Proven Sales and Marketing Techniques**
 Discover actionable methods to build your brand and close more deals.
- ✓ **Networking Opportunities**
 Connect with peers and industry experts.
- ✓ **Actionable Takeaways**
 Gain practical tactics to elevate success.

Agenda

Wednesday, March 18TH		Thursday, March 19TH		Friday, March 20TH	
3:00 - 4:00pm	Event Check-In	7:00am	Breakfast	7:00am	Breakfast
4:00 - 5:00pm	Opening Speaker	8:00am	Meeting Begins	8:00am	Meeting Begins
5:00pm	Meeting Concludes	12:15 - 1:30pm	Working Lunch	12:00pm	Meeting Concludes
5:00 - 6:30pm	Networking	5:00pm	Meeting Concludes	Afternoon	Departures
	Happy Hour	5:30pm	Networking		
6:30pm	Dinner		Happy Hour		
		6:30pm	Dinner		

Don’t miss this opportunity to build valuable connections, unlock true potential, and scale without limits. Please contact your Simplicity representative to learn how you can register.